



II INTERNATIONAL YOUTH WATERCOLOR FESTIVAL PLOVDIV 2022



GUIDELINES FOR PARTICIPATION

II INTERNATIONAL YOUTH WATERCOLOR FESTIVAL – Plovdiv 2022 (The Festival) is a project of the INTERNATIONAL WATERCOLOR SOCIETY - BULGARIA Foundation (IWS Bulgaria).

ORGANISATION COMMITTEE

Selma Todorova: curator
Kradi Todorov: art consultant
Denitza Dimitrova: technical consultant
Krasimir Daskalov: contributor
Elisaveta Ilieva: coordinator Plovdiv

FESTIVAL EXHIBITION: ELIGIBILITY

1. Young artists from Bulgaria and abroad, 14 to 35 years of age at the moment of application.
2. The theme is free.
3. Original artworks with traditional and/or abstract innovative approach, painted at least 90% with watercolor technique on paper.
4. The artworks must be painted by the artists themselves and should not be derived from photos or artworks of other artists. They should be completed within the past three years and should not have participated in other events and catalogs.
5. Artworks dimensions: 56x76 cm and 38x56 cm.

JURY

In the Jury of the Festival Exhibition will take part internationally recognized artists. Sponsors and representatives of the organizations that provide the awards will have the right on their own decision when choosing their artwork within the nominated ones.

FESTIVAL EXHIBITION VENUE

A final selection of 180 artworks will be exhibited from 07.07.2022 until 26.07.2022 in Kapana Gallery at the City Gallery of Fine Arts - Plovdiv.

STAGE I: PRE-SELECTION

There is no fee for this stage. Each artist chooses whether to apply on his/her own or through the relevant IWS branch (IWS President/Country Head). The application process involves sending an email to iwsbg.plovdiv2022@gmail.com with attached Registration Form and digital reproduction (photo) of one artwork.

Each IWS President/Country Head, except in Bulgaria, where the artists apply independently and directly to the specified email, selects for participation in the Festival Exhibition up to 10 artworks from different artists in his/her country. The selected artworks have to be sent in accordance with the Guidelines for Participation hereby. The Jury is entitled to the final selection.



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REGISTRATION FORM

The form can be downloaded from the IWS Bulgaria website: <https://iwsbulgaria.com/> or its Facebook page: <https://www.facebook.com/iws.bulgaria>. Once it is filled in legibly and duly signed, it should be sent to iwsbg.plovdiv2022@gmail.com.

Please name the Registration Form file in English as follows: "country_nameArtist_form", e.g. "Bulgaria_PetarPetov_form".

If the Registration Form is filled in by hand, please write in your email your name as well as the title of your artwork in English language. Keep in mind that in the Festival catalog, the artists will be included in alphabetical order by the first of the names they have written. For example, in Bulgaria usually, we identify the names as "First and Last name" or "Peter Petrov", and respectively the inclusion in the catalog will be by the first name "Peter".

DIGITAL ARTWORK REPRODUCTION (PHOTO)

The artworks from the Festival Exhibition will be photographed professionally for the catalog. However, the pre-selection stage is accomplished on photos submitted by the artists. The better the quality of the photo, the better it will present the artwork itself. We recommend the following parameters for the photos to be sent by email: JPG or TIFF format; in the original color profile of the artwork and **without any additional processing of the file; resolution 300 pix/inch, and image size at least 20 cm on the long side**. Please orient the image correctly (vertically or horizontally) and name the file in English as follows: "country_nameArtist_namePicture_sizePicture", e.g. "Bulgaria_PetarPetov_Sand_76x56".

DEADLINE FOR STAGE I

The Registration Forms and the photos must be received at iwsbg.plovdiv2022@gmail.com by 24:00 EET on 20.02.2022.

STAGE II: RECEIVING OF THE ORIGINAL ARTWORKS

All original artworks must be received by 01.05.2022. IWS leaders and artists, who apply on their own, will receive instructions by email.

FRAMING

Applicants send their original artworks unframed and unmounted. IWS Bulgaria takes responsibility for the framing.

AWARDS

The Jury will grant awards - purchases, each worth no less than 400 euros, material and image awards, as well as awards - art materials from established brands. IWS Bulgaria will issue to each participant in the Festival a Certificate of Participation, and to the nominated artists - a Certificate of Nomination. The awards will be announced and given at the inauguration of the Festival Exhibition on 07.07.2022.



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PARTICIPATION FEES

After publishing a list with the selected for participation applicants, the artists have to pay by 01.05.2022 the following fees with a bank or PayPal transfer:

- A foreign artist, selected by IWS Leader: 55 euro
- A foreign artist, applying on his own: 65 euro
- A Bulgarian artist: 45 BGN

IWS Leaders under the age of 35 who have a minimum of four participants chosen by the Jury at the pre-selection stage, exempt from participation fees.

The payment details will be sent by email to the IWS Leaders and the shortlisted applicants, along with instructions for Stage II.

RETURN OF THE ARTWORKS

The artworks of foreign participants will be delivered at the expenses of IWS Bulgaria to the address, indicated in the Registration Form. In case of wrong address or prolonged acceptance of the package, the re-sending of the artwork will be at the expense of the artist.

The artworks of the Bulgarian artists are to be taken back in person after the end of the Festival Exhibition, or they will be delivered at the expense of the artist to a specifically stated for the aim address.

The awarded artworks will be delivered to their new owners at the specified address and at the expenses of those who have provided the relevant award.

The final date for sending back the artworks to the foreign participants is 30.09.2022.

SALES

The artists can give their consent for the sale of their artworks. The artworks are sold with a general commission of 30% for IWS Bulgaria and the gallery, which has realized the sale.

CATALOG

IWS Bulgaria will make a high-quality, luxurious, bilingual catalog in Bulgarian and English language, sized 22x22 cm, full-colored, and thread-sewn binding. Each one of the artworks that participates in the Festival Exhibition will be shot professionally and presented on a separate page with the relevant catalog data. There will be a special presentation of the Jury, the awarded artworks, as well as other parameters related to the event. Each participant will receive a catalog in digital format. If desired, each artist can order a printed copy of the catalog, for which he/she must pay 20 euros together with his/her participation fee. In case that the artist who has ordered a printed copy does not take it with him/her during the Festival in Plovdiv, he/she can receive it at his/her own expense at a specified address.

OBLIGATORY PARAMETERS

1. By applying for participation, each artist accepts to comply with the terms and conditions set out in the Guidelines for Participation and the additional instructions received by email from IWS Bulgaria. **Applicants who adhere to them become participants in the Festival Exhibition.**



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2. Applicants whose original artworks do not match the provided photos or are not originals, lose the right to participate in the Festival Exhibition, and their artworks will be sent back at the expenses of the artists after the end of the Festival Exhibition. If the participation fee is paid, it will not be refunded.
3. Applicants who do not pay the due fee for participation lose the right to participate in the Festival Exhibition, and their artworks will be sent back at the expense of the artists after the end of the Festival Exhibition.
4. The decision of the Jury is final.
5. If in the Registration Form an artist has given his/her consent that in case of nomination he/she is willing to accept an award-purchase no less than 400 euro, his/her artwork becomes property of the sponsor/ the organization that has provided the award.
6. IWS Bulgaria will take utmost care of the artworks, but will not be responsible for any damages or losses. It is recommended that the artists insure their artworks.

COPYRIGHT

1. By applying, each artist grants to IWS Bulgaria the exclusive rights over the use of the submitted artwork for the aims of the Festival, including exhibition, printed materials and catalog; social media advertisement, and promotion of Watercolor as a form of art.
2. By applying, each artist guarantees that the submitted artwork is his/her own original as an idea and performance. In any dispute whatever over copyright, ownership, and/or other rights, responsibility lies solely to the artist.

CALENDAR

14.01.2022:

Publication of the Festival Guidelines for Participation and project launch.

20.02.2022:

The deadline for submitting Registration Forms and photos by email.

07.03.2022:

Publication of a list with selected artists-applicants. IWS Leaders and artists applying on their own will receive an email with instructions for Stage II.

01.05.2022:

The deadline for receiving the original artworks and the participation fees.

16.05.2022:

Publication of a list with artists-participants, as well as announcing the names of the nominated artists.

07.07.2022:

Inauguration of the Festival and awarding of the nominated artists.

08-10.07.2019:

Demonstrations and other live events, connected with Watercolor.

26.07.2022:

Closing of the Festival Exhibition.

All changes in the dates above will be posted on the IWS Bulgaria website and its Facebook page in a timely manner.